

Atrill And McLaney Accounting And Finance

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this edition of accounting and finance for non specialists provides comprehensive coverage of the basic concepts and practical

applications of financial accounting management accounting and financial management

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accounting an introduction by atrill provides a clear and approachable introduction to accounting and finance for those seeking to understand the main concepts and their practical application to good decision making

the 11th edition of this market leading text offers an accessible effective introduction to key accounting and finance topics with a step by step approach and a focus on decision making accounting and finance for non specialists teaches you how to apply your learning to real world business scenarios

from the well established author team of eddie mclaney and peter atrill this text aims to offer non specialist students a balanced introduction to financial and management accounting

with a comprehensive and accessible introduction to the subject financial accounting for decision makers focuses on the ways in which financial statements and information can be used to improve the quality of decision making the practical emphasis throughout the book ensures the material is always relevant whilst the authors style of introducing topics gradually and explaining technical terminology in a clear friendly style caters for all students whether on specialist accounting or non specialist business degrees the full text downloaded to your computer with ebooks you can search for key concepts words and phrases make highlights and notes as you study share your notes with friends ebooks are downloaded to your computer and accessible either offline through the bookshelf available as a free download available online and also via the ipad and android apps upon purchase you will receive via email the code and instructions on how to access this product time limit the ebooks products do not have an expiry date you will continue to access your digital ebook products whilst you have your bookshelf installed

this introductory text covers the basic principles and underlying concepts with a strong practical emphasis and plenty of examples taken from the real world as well as numerical examples with step by step explanations

managers involved at a senior level in the purchasing function require very particular financial skills they need to analyse the financial health and stability of their suppliers model different cost and price scenarios understand and manage budgets and be comfortable with the financial aspects of capital purchases finance for purchasing managers is written from this

perspective using buyer's language and interpretation. Richard France explores four key areas of expertise required of a buyer in today's environment: financial analysis of suppliers, this includes understanding the financial aspects of a buyer's own organisation plus analysing key suppliers and how to use information to gain a negotiating edge; pricing, costing and cost modelling including costing methods and their application; and how an understanding of these can give buyers a greater understanding when dealing with supplier quotations; managing resources including budgeting and sources of finance. This shows how budgets are drawn up and the importance of understanding the implications of the buyer's decisions on a supplier's cash flow forecast; finally capital and revenue purchasing decisions and techniques covering standard investment appraisal techniques and how these can be used for deciding on the best deal from a choice of suppliers for both capital items as well as a standard long term parts supply contract. Finance for purchasing managers may be used to support the CIPS Level 6 course 'Finance for Purchasers' but also offers a readable and practical guide for those at a senior level in purchasing whether in the public or private sector.

Designed to help you study accounting, 'An Introduction' 4th edition is praised for its clear, accessible and uncluttered style. It provides a comprehensive introduction to the main principles of financial accounting, management accounting and the core elements of financial management. It has a clear and unequivocal focus on how accounting information can be used to improve the quality of decision making by managers. This combined with the book's strong practical emphasis provides you with the perfect grounding for your future career as a manager.

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