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the challenge built to last the defining management study of the nineties showed how great companies triumph over time and how long term sustained performance can be engineered into the dna of an enterprise from the verybeginning but what about the company that is not born with great dna how can good companies mediocre companies even bad companies achieve enduring greatness the study for years this question preyed on the mind of jim collins are there companies that defy gravity and convert long term mediocrity or worse into long term superiority and if so what are the universal distinguishing characteristics that cause a company to go from good to great the standards using tough benchmarks collins and his research team identified a set of elite companies that made the leap to great results and sustained those results for at least fifteen years how great after the leap the good to great companies generated cumulative stock returns that beat the general stock market by an average of seven times in fifteen years better than twice the results delivered by a composite index of the world s greatest companies including coca cola intel general electric and merck the comparisons the research team contrasted the good to great companies with a carefully selected set of comparison companies that failed to make the leap from good to great what was different why did one set of companies become truly great performers while the other set remained only good over five years the team analyzed the histories of all twenty eight companies in the study after sifting through mountains of data and thousands of pages of interviews collins and his crew discovered the key determinants of greatness why some companies make the leap and others don t the findings the findings of the good to great study will surprise many readers and shed light on virtually every area of management strategy and practice the findings include level 5 leaders the research team was shocked to discover the type of leadership required to achieve greatness the hedgehog concept simplicity within the three circles to go from good to great requires transcending the curse of competence a culture of discipline when you combine a culture of discipline with an ethic of entrepreneurship you get the magical alchemy of great results technology accelerators good to great companies think differently about the role of technology the flywheel and the doom loop those who launch radical change programs and wrenching restructurings will almost certainly fail to make the leap some of the key concepts discerned in the study comments jim collins fly in the face of our modern business culture and will quite frankly upset some people perhaps but

who can afford to ignore these findings

small companies come with big risk but potentially life changing reward small stocks big money provides first hand perspective and insider information on the fast world of microcap investing in a series of interviews with the superstars of small stocks you ll learn how to discover the right companies and develop a solid investment strategy with a potentially big payoff each chapter includes a short bio of the investor in question and provides key insight into the lessons learned from the investments that made them millions or in some cases hundreds of millions you ll learn each investor s top stock picks and how they originally chose the investments that became their gold mines whether you re a professional investor or a novice this book is a unique and valuable source of information for anyone interested in the volatile world of small stocks and big money the smaller the company the bigger the risk and the bigger the potential payoff these interviews show you how to avoid or mitigate those risks and how to choose the stocks with the best potential from the perspective of those who have done it very very successfully learn the nuances of microcap investing read the stories of the pros who have made millions gain expert insight from top microcap investors avoid the potential pitfalls and reap the big rewards taking a risk on a small company can lead to tremendous gains when they become an industry giant the trick is in choosing the company that is likely to follow that trajectory and allocating your investment appropriately to protect yourself in case of disaster small stocks big money gives you a head start by teaching you what the pros wish they knew then

this is the follow up book to the best selling books 101 startup lessons an entrepreneur s handbook and startup lessons 102 202 these startup lessons 203 303 continue the startup learnings as a comprehensive one stop read for entrepreneurs who want actionable insights about a wide range of startup and digital related topics from george deeb a serial entrepreneur and partner at red rocket ventures the book is a startup executive s strategic playbook with how to lessons about business in general sales marketing technology operations human resources finance fund raising and more including many case studies herein we have demystified and synthesized the information an entrepreneur needs to strategize fund develop launch and market their businesses join the 1 500 000 readers who have already benefited from these books freely available and continuously updated on the red rocket blog website

we're losing patience with bad companies we're fed up with the greed of Goldman Sachs sickened by BP's pollution tired of tainted food tightfisted employers and phony corporate social responsibility and Laurie Bassi and her co-authors have news the bad boy days are over we're at the dawn of the worthiness era when doing the right thing is no longer optional it's the key to success and they've got the data to prove it good company lays out the convergence of social economic and political forces ranging from the explosion of online information sharing to the emergence of the ethical consumer and the rapid expansion of the green market that are ushering in this new era moreover the authors prove the connection between good corporate behavior and the bottom line with their good company index using publicly available information as well as original research the good company index evaluates each of the fortune 100 companies as an employer seller and steward and then gives it a final grade among the surprising findings only two fortune 100 companies get an A while a number of highly respected companies get a C or worse overall companies in the same industry with higher rankings on the index consistently outperform their competitors and this is not some academic exercise the authors have used the principles of the index at their own investment firm to deliver market beating results using a host of real world examples Bassi and company carefully explain each aspect of corporate worthiness offering companies a guide to what it now takes to win customer loyalty good company moves the debate about corporate citizenship from the realm of faith to the realm of facts showing it's no longer a question of ethics or virtue it's a matter of survival winner of the gold medal in the business leadership category of the 2012 Nautilus Book Awards and Choice Magazine's Outstanding Academic Title Award

this report warns that the extraordinary success of the UK's creative industries may be jeopardised by any dilution of intellectual property rights and the failure to tackle online piracy the committee also strongly condemns the failure of Google in particular to tackle access of copyright infringing websites through its search engine such illegal piracy combined with proposals arising from the Hargreaves review to introduce copyright exceptions and a failure to strengthen copyright enforcement as envisaged by the Digital Economy Act 2010 together threaten the livelihoods of the individuals and industries that contribute over 36 billion annually to the UK economy also the Olympics no marketing rights scheme is excessively restrictive and is preventing British creative companies from realising the benefits they deserve from the Olympic legacy the committee calls for a central champion of intellectual property in

government to promote and protect the interests of uk intellectual property the maximum penalty for serious online ip theft to be increased to 10 years imprisonment in line with the punishment for such offences in the physical world more evidence and scrutiny before any exceptions to copyright such as those suggested by hargreaves are applied redoubled efforts to ensure that the video games tax credit is approved by the european commission and introduced as soon as possible reforms to the income tax and tax reliefs systems to recognise adequately the freelance nature of much creative work greater recognition of the importance of arts subjects in the curriculum

the congressional record is the official record of the proceedings and debates of the united states congress it is published daily when congress is in session the congressional record began publication in 1873 debates for sessions prior to 1873 are recorded in the debates and proceedings in the congress of the united states 1789 1824 the register of debates in congress 1824 1837 and the congressional globe 1833 1873

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